



Fundraiser Guidelines

Our Alison's Pantry Representative will work closely with your organization to make it easy for you to raise money for the projects you feel are important. We are committed to offering families in your neighborhood excellent quality private labeled products which are produced locally and guaranteed by our company.

Fundraising with Alison's Pantry is a simple way to generate funds for your cause!

- **Everyone loves quality food.** Our products are simple to sell because good food is always well-received. You can be confident that your customers will enjoy their purchases.
- **Convenience.** Unlike frozen cookie dough, our fundraising products require no cooler or freezer, so handling is easy.
- **Delivery is simple for students.** All products are clearly labeled.
- **Re-orders** will be high for your next fundraiser because customers will remember how they enjoyed our products before.
- **You set the prices.** Your group can choose the price to place on each product.

To calculate the prices you will set, and the profit you will make, just follow these simple instructions:

- Your Alison's Pantry Representative will help you find the current pricing for the products you will be offering in our current catalog.
- A shipping charge of 10% is added to each item.
- If tax is charged in your area, add this amount to your product cost. You have now figured the amount that your organization will pay Alison's Pantry for each product.
- Now figure the amount of profit you would like to make on each product. Add this amount to the pricing above, and round to a whole number for easy calculating.
- Your Representative can show you flyers and pricing that other groups have used for fundraising.
- We can fill in your chosen pricing on the flyer.

Fundraising orders are submitted and received with our regular Alison's Pantry ordering and delivery schedule. Once the orders and payments are submitted, the order will arrive in approximately one month. Your Representative can give you a specific arrival week.

Fundraising Groups: Please contact your local Representative with any questions.

Representatives: Please work closely with your Area Coordinator as you plan and manage your fundraiser.