

We'd love to hear about your Tasting party!!

We love to feature Tasting Parties in our newsletter! Please take some pictures of your event, and e-mail them to us with this response. Make sure one of the photos includes YOU! Thanks!!

What was the date and time of your party?

Did you send invitations, emails, or calls to invite customers?

How many customers were invited?

How many customers attended?

Did anyone bring a friend?

Did you have a drawing for a gift and what did you offer?

Do you feel the drawing created more interest?

Could you share the creative ways you served your samples?

What was the most popular product?

What were some of the comments made by your customers?

Were you able to obtain new orders or new customers because of the Tasting Party? How many?

Would you please give a testimonial about your party (Did you feel sampling different products helped your customers want to purchase them? Did this increase your sales? Did your Tasting Party help you obtain new customers?)