



New “Tricks” to Make Your Sales a TREAT!

1. If you know a friend who is hosting a home party (Tupperware, for example), offer to provide the refreshments. Prepare AP Marvelous ‘N Chewy Macaroon Mix (#1965) and top with Ghirardelli Wafers (#3385), or serve slices of Father’s Table Cake Rolls or Cheesecakes. Arrange AP catalogs by the desserts, and then wait for guests to ask for your “recipe”!
2. Host a “Girls Night In.” Invite a group of women to your home for food, games, and socializing. Provide a simple dinner that showcases products to make their hectic lives easier. Warm a crock pot of Soup Supreme Soup, bake Orange Bakery Butter Flake Rolls (#2844), and leave bowls of tasty AP snack mixes around for nibbling. You can also have one of your current customers invite her friends to *her* home, you provide the dinner, and offer your customer a 5% commission from sales at her party toward her own order.
3. Partner with a Mary Kay representative for a Dinner and Makeover Night. You provide the food, while Mary Kay provides the beauty products. Be sure to invite some of your current customers to talk up their favorite products!
4. Many companies host holiday lunches for their employees. Visit businesses and show them the affordable options in the Alison’s Pantry catalog to build a delicious do-it-yourself meal. They’ll be thrilled to see how they can save on catering costs. Be sure to leave catalogs when you deliver the food. Some of the employees may even become new customers after enjoying the meal!
5. October, November and December are months when we often let ourselves indulge. Host a dessert tasting party and invite guests to stop by and sample ideas for easy holiday party fare. You can use AP Éclair Mix to show that elegant éclairs can be simple, or prepare a Plentiful Pantry cobbler when your guests arrive to show how quickly you can have a warm, home-baked dessert.
6. The holidays are hectic! Prepare a flyer with simple meal ideas using AP products to enjoy after a busy day of Christmas shopping. You can also compile clever gift-giving ideas from the catalog for neighbors and friends. (See www.alisonspantry.com for some Christmas tags and ideas now...more to come!)

Alison's Pantry

580 W. State Street, P.O. Box 1019,
Pleasant Grove, UT 84062

Office Hours: M—F 8:00 a.m.—5:00 p.m.,
Closed Saturday and Sunday

1-801-796-6411

1-866-5-PANTRY

www.alisonspantry.com

Find us on Facebook

