



Welcome to Alison's Pantry™

We appreciate your interest in Alison's Pantry™. Let me tell you a bit about our company. We were established in 1987 and began distributing food products from a small building in Pleasant Grove, Utah to many of the rural Southern Utah communities. Our company grew rapidly and we soon expanded our operations to service rural farming towns in the Rocky Mountain States. We built a large warehouse just off State Street to house our growing business in 1994. We began delivering from a pick up truck and trailer in the early years of our company; we graduated to two beautiful, modern semis in the mid 90's. Our facility is 23,000 square feet and houses all our food products until shipped out fresh to your home.

We believe in mothers who are able to work from their homes and build their food storage while helping others in the neighborhood as well. Traditionally, self employed individuals are happier in their work because they are in charge of their own time. Calling customers around kids' nap times or school hours fits in well for our Distributors. We hope you will join our company and become an Alison's Pantry™ self-employed individual too!

“We simply are picky with what we offer our customers because we want their business each month.”

Alison's Pantry™ offers many product lines and most are food service quality, which means that local restaurants are purchasing these items to serve their customers; the overall quality is a step above retail products. We carry an appetizing line of unique products that cannot be found in your local markets. Explore our bulk spice line and enjoy the savings from buying fresh bulk spices. Catch a glimpse of our restaurant quality utensil line and watch your neighbors get excited too.

We offer many Alison's Pantry™ products that are guaranteed to be delicious or your money back. We taste test each muffin mix and gourmet jam in our own product line and offer you these wonderful products for your home use. We simply are picky with what we offer our customers because we want their business each month. Many items are offered in bulk so you save on your overall food bill. Please glance over our most recent flyer (enclosed) and find out why you and your neighbors will appreciate Alison's Pantry™ products.

Why be a Distributor for **Alison's Pantry**[™] ?

We believe in our home delivery service and the ability you have to reach out and serve your neighbors in this unique way. Your neighbors will appreciate our fresh food in her pantry and especially the visiting she does with you. Friendship is the byword of many of our Distributors. They find that over time, their best friends are their Alison's Pantry[™] customers!

Why is Alison's Pantry[™] the perfect business opportunity for you?

- Stay home and enjoy the freedom of earning money and food for your family.
- We are not a MLM. No layers.
- No fees to join.
- No requirement to stock inventory.
- You will receive training and kind words from the Area Coordinator assigned to your area.
- Alison is here to listen to your concerns and comments. She wants you to know that she cares about YOU and appreciates your business.
- Free flyers for your customers sent with your orders each month.
- Training newsletter and samples sent each month with your flyer order.
- Commission based on how hard you work.

What we expect from our **Alison's Pantry**[™] Distributors:

- Be aware of our delivery requirements and order size [\$500.00 minimum]. We give you 3 months to bring your sales to this amount.
- Timely payments to arrive at our office Net 10 days.
- Keep in close contact with your Area Coordinator for information updates
- Turn your order in on time and no add-ons please!
- Actively distribute flyers to your neighbors and friends. Take orders accurately and work to grow your business. Our top-selling distributors are our happiest because it takes the same energy to be a \$1000.00 Distributor as it does to be a \$3000.00 Distributor!
- Become knowledgeable about our products so you can be a top selling Distributor. We will give you pertinent information on newsletters and our website.
- Be available during delivery. In case of emergency, please contact your Area Coordinator for help in receiving your order.
- Take inventory of your products upon delivery.



From Alison:

I am anxious to meet you and get to know you better. Distributors are the lifeblood of our company, and I am excited that you have inquired about becoming a Distributor. Let me take a few minutes to talk about Alison's Pantry™ so you can feel comfortable about coming on board with us.

I started Alison's Pantry™ because I knew that rural communities enjoy the benefits of our home delivery service with products that are fresh and priced right. Customers enjoy the personal touch of a Distributor who calls them monthly and visits with them. People like to buy from people they know and who are their neighbors. I based the company on the best quality food at a fair price. We have grown over the years, and yet our commitment to customers remains the same.

Alison's Pantry™ labeled products will appear in every edition of our flyers. Each has been researched carefully and sampled by my 'picky' family and of course, me! You can be assured that products carrying our label are guaranteed to be 100% delicious or your money back. We will stand behind all products that we sell.....no questions asked.

I started Wholesale Foods, Inc. back in 1987 and combined my cheese business with what is now known as Alison's Pantry™. I changed the name to better market our own line of products. I love this business and the people who make it happen. Alison's Pantry™ has incredible office staff who are always willing to listen and offer help to you. Our Area Coordinators live in your vicinity and continue to teach /train their Distributors. Food Brokers come by my office often and service our company with the finest products available. And I don't want to forget our loyal customers around the western United States who are devoted to our products. I love what I do and hope it shows in our company's service and friendly manner. I am committed to making Alison's Pantry™ simply the best company on earth and would like to prove this to you.

I hope that you decide to become a part of our company.

Alison
Alison Chuntz

“People like to buy from people they know and who are their neighbors. I based the company on the best quality food at a fair price.”



Tax Advantages for Alison's Pantry™ Distributors:

Extra income, discounts on your food, and the ability to work from your home are just some of the nice benefits of being an Alison's Pantry™ Distributor. We would like to suggest that you contact your CPA or accountant for advice relating to deductions that may be applicable to you because of your new business with Alison's Pantry™.

A home based business can save you substantial money on your taxes if you plan ahead and keep accurate records. Some expenses that you may be able to deduct from your taxes include:

- Telephone costs
- Mailing costs of flyers or newsletters
- Office Supplies
- Food Samples ordered and supplies to serve to customers
- Computer and software supplies
- Mileage for ground transportation/delivery
- Freezers and coolers used to store Alison's Pantry™ products
- Restaurant meals and entertainment (if business is discussed) are 50% deductible

According to Bernard B. Kamoroff, CPA in his book *422 Tax Deductions for Business and the Self-Employed Individual*, he states it is perfectly legal to add your school-age children to your payroll, hiring them to do real jobs and paying them up to \$4250.00 per year. You can write off their wages as a business expense; they keep the funds earned and do not have to file a tax return. Wouldn't this improve your children's work ethic?

Careful record keeping and careful planning with your tax preparer is vital.



Please mail or fax to:
Alison's Pantry™
PO Box 1019
Pleasant Grove, Utah 84062
Fax: 801-796-9309

New Distributor Application

Name _____ SSN _____

Birth date ____/____/____ Driver's License # _____

Previous Distributor? Yes No If yes, for how long? _____

Co-Applicant's Name _____ SSN _____ Birth date ____/____/____

Relationship to applicant _____

Current mailing address _____

City _____ State _____ Zip _____

Current street address _____

City _____ State _____ Zip _____

How long at this address? _____

Previous address _____

City _____ State _____ Zip _____

Phone (home) _____ Phone (work) _____

Mobile phone _____ Fax _____ Email _____

Applicant's current employer _____

Street address _____

City _____ State _____ Zip _____

Length of employment _____ Monthly income _____

Referred by _____

Bank references

Bank name _____

Phone _____ Fax _____ Checking account # _____

Credit References (Credit Card)

1. Name of company _____ Account # _____ Phone _____

2. Name of company _____ Account # _____ Phone _____

Terms & Disclosure Statement

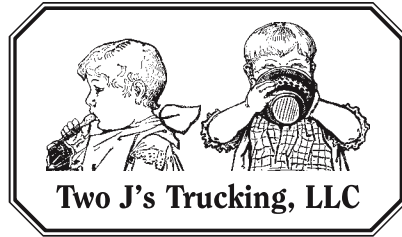
All invoices are due and payable within the credits terms established by Alison's Pantry™, not to exceed 10 days from date of delivery. The money collected is considered corporate funds and you are responsible for returning funds to Alison's Pantry. An additional finance charge of 1.5% per month will be added to all accounts not paid by the due date and continuing each month until paid (min chg \$2.00 per month). Finance charges and penalties will also be assessed on returned checks. A returned check will cause your account to be placed on Credit Probation. A second returned check would place your account on a C.O.D. basis. No terms or conditions hereof may be changed except by written permissions of Alison Chuntz, Manager. The undersigned guarantees that payment will be made strictly to the terms set forth herein. In the event of default, the guarantor agrees to pay interest as stated herein together with the cost of court and reasonable attorney's fees. Applicant agrees that for any legal action necessary to collect on her/his account and any other legal action between applicant and Alison's Pantry, jurisdiction shall be proper in the courts of Utah County, State of Utah, either Fourth Judicial Circuit Court or Fourth Judicial District Court. Payments are payable in Utah County, State of Utah. We appreciate your full cooperation and prompt payment of your account. Credit is a privilege, not a right, and we thank you for treating it that way. By filling out and signing this form, you authorize Alison's Pantry to check your credit through CBI Equifax. If necessary, you also authorize us to gain credit information from your bank references and credit references.

Applicant's Signature: _____ Date: _____

Co-Applicant's Signature: _____ Date: _____

Area in grey is for Alison's Pantry Office Use Only

AC: _____ Accepted: PP ___ COD/CC ___ Net 10 ___ Date: _____ Initials _____



Two J's Trucking, LLC
P.O. Box 383
Pleasant Grove, UT 84062
801-796-6411
Fax: 801-796-9309

Dear Distributor:

Two J's Trucking, LLC is a subsidiary company of Alison's Pantry™ and is the trucking company that will deliver your orders.

In order for us to get the trucks to your delivery location, it is very important that we receive directions from you in the following format. We need this information before your first delivery.

- We will need your name and physical address, such as 580 West State Street, Pleasant Grove, Utah 84062
- We will also need a written description which should include street names, highway numbers, mile markers and mileage, etc.
- Please note that all unloading is done from the right side of the truck. Be sure to give directions so that your house is on the right side of the road as the truck approaches it.
- Be advised that due to the size and nature of semi-trailers, there are a few restrictions:
 - 1) Two J's Trucking, LLC does not recommend trucks be taken onto private property, but a release waiver may be signed to cover any liability.
 - 2) Trucks may not be driven or backed upon public dead end or cul-de-sac streets. A person living on a dead end or cul-de-sac will need to make arrangements to meet the truck at some accessible location.

An example of delivery directions would be:

Come south on I-15. Take Exit #379 and turn east. Go 3.5 miles and turn left on Sunset Blvd. Go through two stoplights and turn right on Evergreen. Go down to house #580. Our house is green with purple trim.

Please realize that the descriptions you give us are the only means the driver has to locate your delivery drop, so please be as accurate as possible.

Please e-mail to betty@alisonspantry.com or mail to:

Delivery Directions
Betty Smith
Alison's Pantry™
PO Box 1019
Pleasant Grove, UT 84062

Thank you, for your help in this matter.

Authorization, Release, Waiver and Indemnification Agreement

I, the undersigned, _____, am a Distributor for Alison's Pantry™. I acknowledge that Alison's Pantry & its carrier Two J's Trucking, LLC recommends that semi-trailers utilized for delivery of product orders to my residence or other residential locations not be driven or backed upon private property because of the risk of damage and injury to persons and property. I also acknowledge that Alison's Pantry & its carrier Two J's Trucking, LLC recommends that semi-trailer lift gates not be brought in direct contact with other vehicles for the purpose of transferring products orders from the semi-trailers to my property or my agent's vehicles because of the risk of damage and injury to persons and property. By signing this document, I:

- a. Authorize any driver of a semi-trailer making a product delivery for Alison's Pantry & its carrier Two J's Trucking, LLC to drive or back said semi-trailer or truck upon my private property and/or to bring the lift gate from said semi-trailer into direct contact with my, or my agent's vehicle for the purpose of transferring products orders from said semi-trailer to my vehicle, both as a convenience to me;
- b. Release Alison's Pantry, its carrier Two J's Trucking, LLC, and the carrier's driver from any and all liability arising out of damage or injury to persons or property resulting from said vehicle driver's negligence in operating his semi-trailer or the lift gate on my property;
- c. Agree to indemnify Alison's Pantry, its carrier Two J's Trucking, LLC, and the carrier's driver for any damages or injuries to persons or property arising out of the negligent acts of the aforesaid parties with respect to the driver's operation of the semi-trailer, truck or lift gate upon my property; and
- d. Waive all rights I may have now or in the future to make a claim against Alison's Pantry, its carrier, Two J's Trucking, LLC, or the carrier's driver for any damages or injuries to persons or property arising out of any of their negligence with respect to the aforesaid described acts.

Signed: _____

Dated this _____ day of _____, 2004

Address _____

Address _____

Address _____

_____ No. I do not want or need to sign this form.

Name:

Physical Address:

Directions for Delivery:



Commission Schedule

'Delivered to' Distributors:

500.-999.00	10%
1000.-1999.00	14%
2000.-2999.00	15%
3000.-3999.00	16%
4000.00 and up	17%

Minimums apply for a new Distributor after three months with the company

Local Pick up Distributors in Utah:

300.-999.00	12%
1000.-1999.00	16%
2000.-2999.00	17%
3000.00 and up	18%

We welcome Local Distributors to our storefront as customers when orders are below \$300.00.

**580 West State Street
P.O Box 1019
Pleasant Grove, Utah 84062
Toll Free: 1-866-5-Pantry
Fax: 1-801-796-9309**